

# French Healthcare

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## The brand of the French healthcare industry internationally

### Brand objective

Promote French expertise and innovation in the healthcare industry

### By unifying people working in the healthcare industry

- 1- Manufacturers
- 2- Researchers
- 3- Healthcare professionals

### By promoting French assets

- A global benchmark (planet pictogram?)
- High-quality education and training (diploma pictogram?)
- Cutting-edge research and robust pharmaceutical industry (microscope pictogram)
- A force of innovation thanks to the dynamic network of start-ups and SMEs (light bulb or company pictogram?)

## A public-private initiative

### *Led by:*

- Ministry of Foreign Affairs and International Development
- Ministry of National Education, Higher Education and Research
- Ministry of the Economy and Finance
- Ministry of Health and Social Affairs

### *With the support of:*

- AFD
- Business France
- Expertise France
- Unicancer
- CCI International
- CHU France
- FHF
- FHP
- LEEM
- AP-HP International
- FEFIS
- MedTech

- SIDIV
- SNITEM
- SANOFI
- Urgo
- Gustave Roussy
- Orpea
- Biomérieux

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